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Abstract/Description

This book combines the analysis of UK alcohol policy from historical, contemporary and comparative perspectives. It highlights recent evidence produced by the authors which has revealed an unprecedented rise in heavy drinking amongst young women. It reviews the role of alcohol in Britain examining why our drinking culture is maintained, including the power of the alcohol industry and development of recent policy.
Binge Britain examines the power of the alcohol industry and challenges those who help maintain the drinking culture in Britain. Written by two leading authorities, Binge Britain will be essential reading for all those who have a stake in addressing the UK's binge drinking problem. Introduction. Alcohol in Britain. Drinking habits: recent patterns and trends. The consequences of drinking: the good, the bad and the ugly. Alcohol policy in the United Kingdom. Bar wars: media frenzy and licensing chaos. Lessons from the past.